



# Case Study:

## Distressed Fixture Manufacturing for Pepe

100 Brand stores & over 500 SIS stores





Pepe launched the new global design at Spain. We have rolled out 100+ stores till date with an industrial look & rugged feel befitting Pepe's brand image. Ensemble developed the fixtures with reclaimed materials and using distressed finishes carefully crafted with various chemical treatments and special coatings on the materials.



We used materials like cart wheels, reclaimed wood and ornamented them with similar industrial items creating a look and feel of industrial yard offering a mesmerizing experience for the customer. Ensemble's experience in creating such finishes from our past brands came handy in delivering to their expectations once again.



## Design + Fitouts + Fixtures

### Lets Connect..

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